

Raising funds for
Breast Cancer Research
at the
BC Cancer Agency

BC Cancer
Foundation
**Sports
Challenge**



For all fitness levels

Combination:
Skills Contest
Adventure Race
Mystery Hunt

All in a city park

Join us!

Mother's Day

**Sunday, May 11
8:40 - 11:00 am**

Do it for Mom!

604-736-6107

www.bccancerfoundation.com



BC Cancer Foundation
Supporting research & care at BC Cancer Agency

EVENT PROCEEDS GO TO BREAST CANCER RESEARCH

The Event

The event consists of a series of stations that will be scattered throughout Queen Elizabeth Park.

At the start you will be given a set of maps and instructions that are specific to your division: fun or challenge. After reading the instructions, you must determine the best way to hit all of the stations in the shortest time possible.

Planning your strategy is important! Strategy is just as important as speed.

Along with the map and instructions, you will also receive a passport that must be stamped at each station. You may visit the stations in any order that you feel is most efficient in terms of directness, type of activity, and line-up potential. Stations not completed successfully will result in time adjustments. Some stations will be at the same location for both divisions ("Challenge Division" will be more difficult).

Following this exciting, fun-filled event that will include a multitude of activities, you will be treated to sparkling wine and orange juice, food, entertainment, fabulous draw prizes, and a special gift for Mom.

The Cause: Breast Cancer Research

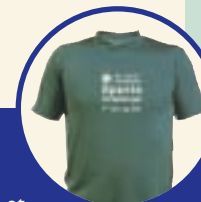


BC Cancer Foundation
Supporting research & care at BC Cancer Agency

The Sports Challenge supports the BC Cancer Agency's world-leading breast cancer research programs. The BC Cancer Agency is responsible for cancer care and breakthrough research for everyone in BC. The five-year survival rate for breast cancer is now 86% - help us achieve 100%.

Collect Pledges

Help women with breast cancer live longer. The funds you collect will go directly to breast cancer research at the BC Cancer Agency.



Results and Photos

Results for the Sports Challenge can be viewed at www.raceheadquarters.com. Photos can be viewed at www.fleetfeetphotos.com.

Award Categories & Divisions

There are two different divisions: "Fun" and "Challenge". You will compete in one of four categories in each division. Prizes will be awarded to the top four finishers, with London Drugs gift certificates going to first place in each category in each division.

		DIVISION	
		FUN	CHALLENGE
CATEGORY	Team of 4	Team of 4	Team of 4
	Team of 2	Team of 2	Team of 2
	Father/Son	Father/Son	Father/Son
	Solo	Solo	Solo

Divisions & Categories

The Sports Challenge is open to teams of two or four as well as solos, and begins at the same start line as the Women's 8K. You have the option of registering in either the "Fun Division" or the "Challenge Division". All team members must remain together at all times.

The Fun Division: will feature very moderate physical activity, which can be accomplished by any individual with no athletic training. You will be required to walk up to 4km and complete a variety of fun activities.

The Challenge Division: is for anyone who is physically fit and has no health conditions or injuries. You do not need to be trained in any sport, but unlike the "Fun Division", activities will be more physical. You will be required to run or walk up to 4km and complete a variety of fun, more challenging activities.

Both divisions require no more than a pair of running shoes and weather-appropriate exercise clothing. Prizes will be awarded to the top four finishers in each category for each division.

Free Technical Shirt

You will receive a Bone-Dri Advantage technical running shirt made with Polartec fabric included in your race package at registration. **Retail value: \$45!**



How to Register

BY MAIL: Detach the entry form and mail it with a cheque made payable to

BC CANCER FOUNDATION

c/o Effective Event Management Ltd.
720-999 West Broadway, Vancouver, BC, V5Z 1K5

ON LINE: Register on-line at www.bccancerfoundation.com

IN PERSON: (By May 2nd) Register in person at any participating London Drugs in the lower mainland.



Pledge Incentive Programs FOR PLEDGE COLLECTORS

ENTRY FEE REFUND: If you collect \$100 or more in pledge money, Aventis Pharma, AstraZeneca, Nicorette and Nicoderm will refund the \$30 regular entry fee when you hand in your pledge money to the BC Cancer Foundation!

DELUXE PRIZE DRAW: For every \$250 you collect, your name will be entered to win one of the following fabulous deluxe draw prizes:



- Umberto's Circolo Dinner for 6 - \$1,000 value
- Camping Package - Tent, 4 sleeping bags, 4 mattresses - \$1000 value
- Two Norco Mountain Bikes - \$750 value
- \$500 French Dressing Jeanswear gift certificate

The draw will take place during the post race ceremony.

TEAM PRIZE: The team that collects the most pledge money receives the Daisy's Hope Memorial trophy (see outside panel).

GRAND PRIZE: The top individual pledge collector will win airfare from Vancouver and an amazing Weekend Spa Escape at the Kingfisher Oceanside Resort & Spa on beautiful Vancouver Island (www.kingfisherspa.com).



Entry Fees

Includes a Bone-Dri Advantage technical running shirt made with Polartec fabric!

Please refer to Pledge Incentive Programs for the Entry Fee Refund opportunity.

DEADLINE:	REGULAR	LATE	RACE DAY
Postmarked by	April 25	April 26 – May 10	May 11
ADULT	\$30.00	\$35.00	\$40.00

Girls and boys 12 and under may accompany their parents free of charge by completing an entry form. They will not receive their own Bone-Dri Advantage shirt or race package, but they will be able to enjoy all of the festivities as an officially registered participant free of charge.

Please note that entries post-marked by April 8th will be guaranteed a Bone-Dri Advantage shirt at package pick-up. Based on available inventory, other entrants may have to pick up their shirt after the run.

Race Package Pick-up & LATE REGISTRATION



Nat Bailey Stadium - Vancouver

Friday, May 9, 4:00 p.m. – 8:00 p.m.
Saturday, May 10, 10:00 a.m. – 5:00 p.m.
Sunday, May 11, 7:00 a.m. – 8:00 a.m.

To avoid line-ups race morning, please pick-up your race package and turn in your pledges on Friday or Saturday.

Race Packages & Shirts

French Dressing Jeanswear has provided great denim bags for you. All race packages will feature products and coupons from event sponsors. To see a sample shirt, visit any Rackets and Runners location (www.racketsandrunners.ca).

Gear Check

Gear may be checked at Nat Bailey Stadium. Please do not bring any valuables, as we cannot be responsible for lost or stolen articles.

SPORTS CHALLENGE ENTRY FORM

ONE PERSON PER ENTRY FORM. Photocopies are acceptable.

TEAMS SUBMIT FORMS TOGETHER

LAST NAME _____

FIRST NAME _____

ADDRESS _____

CITY _____

PROVINCE _____ POSTAL CODE _____

PHONE (DAY) _____ PHONE (EVE) _____

EMAIL ADDRESS _____

SEX M F AGE ON EVENT DAY _____

BIRTH DATE _____ / _____ / _____
day month year

TECHNICAL SHIRT SIZE S M L XL XXL

DIVISION

Please register me in the FUN CHALLENGE

CATEGORY

Team of 4 Team of 2 Father/Son Solo

TEAM NAME

Please submit forms together

FEES

(Deadline to register in person at London Drugs is May 2nd. Pledge money will not be accepted at London Drugs.)

ENTRY FEE ENCLOSED \$ _____ CASH CHEQUE

Children 12 and under	Registration (until April 25)	Late Registration (April 26-May 10)	Race Day May 11
<input type="checkbox"/> Free	<input type="checkbox"/> \$30	<input type="checkbox"/> \$35	<input type="checkbox"/> \$40

(Cheques are payable to BC Cancer Foundation)

WAIVER/RELEASE

I agree to comply with the rules, regulations and event instructions of the Sports Challenge. In consideration of you accepting this entry, I for myself and anyone entitled to act on my behalf, waive and release any and all claims for injury or damages I have against BC Cancer Foundation, Vancouver Canadians, Effective Event Management Ltd., Race Headquarters, Fleet Feet Photos and all municipalities associated with this event, the Province of British Columbia, the City of Vancouver, race volunteers, sponsors, their agents and representatives, caused by the negligence of any them raising out of my participating this event, including the pre and post race activities. I attest that I am physically fit and have trained for completion of this event. I consent to receive any medical treatment which may be advisable in the event of illness or injuries suffered by me during the event. I hereby authorize the release of any photographs taken of me while attending the event.

SIGNATURE OF ENTRANT _____ DATE _____

SIGNATURE OF PARENT/GUARDIAN _____ DATE _____
(if entrant is under 19 years)

ALL ENTRIES ARE NON-REFUNDABLE AND NON-TRANSFERABLE, WITH THE EXCEPTION OF THE PLEDGE INCENTIVE ENTRY FEE REFUND PROGRAM.

Collect Receive

\$100 – \$249 Entry Refund + \$15 GC

\$250 – \$499 Entry Refund + Deluxe Prize Draw Entry + \$25 GC

\$500 – \$999 Entry Refund + 2 or 3 Deluxe Prize Draw Entries + \$35 GC

\$1000+ Entry Refund + Minimum 4 Deluxe Prize Draw Entries + \$50 GC



Gift Certificate (GC)
for Women's 8K
pledge collectors



Gift Certificate (GC)
for Sports Challenge
pledge collectors

